



Case Study

19 year old Faheiza joins the daily commute to work after gaining employment with SkyBlue.

Faheiza left full time education over a year ago after achieving her A-Levels; unfortunately the current economic climate has left her and many other school leavers without any employment opportunities.

After paying several visits to the Jobcentre Plus, Faheiza enrolled onto Future Jobs Fund, a government initiative that works closely with companies to create real jobs primarily aimed at 18-24 year olds.

Shortly after joining the government scheme, Faheiza was offered a six month work placement with SkyBlue.

“They take the time out to show me the processes and most importantly they make me feel part of the team. I am now halfway through my placement and things are

looking brighter towards getting a permanent position at the end of it. Most importantly, my confidence in dealing with a varied workload and the experience I am gaining in administration and ICT skills is exactly what I wanted.”

Greg Fearon, SkyBlue Branch Manager for Birmingham, says: “Faheiza has become a vital team member within the SkyBlue Birmingham office. She is bright, willing and her support with the administration in our busy office is second to none.

“This programme gives the younger generation work based training and support, which is vital stepping stone into sustainable employment.”

The Future Jobs Fund is an excellent example of how SkyBlue is committed diversity within the work place, and how as a company we are keen to make a difference to the local community.